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PRODUCTS:

- Priority Pro ERP , including financials, production, HR, SCM, Logistics & more
- Priority CRM
- Priority WMS
- Advanced support for mobile and cloud

VERTICALS SUPPORTED:

- Manufacturing
- Professional Services
- Construction

Focus on mid-market (companies of up to 2000 employees, \$250m revenues)

SAMPLE CLIENT LIST:

NASDAQ: Shamir Optical Industry (NSDQ: SHMR), Teva Pharmaceutical-chemistry division (NSDQ:TEVA), Nova Measuring Instruments (NSDQ: NVMI)...

TASE: Electra (TASE:ELTR), Compugen (TASE:CGEN), Shaniv (TASE:SHAN), Shemen Industries (TASE: SMNIN), Unitronics (TASE:UNIT)...

UK Customers: British Thornton, St. Cross Electronics, Parvalux, Senstronics, Sten Chem, Trutex, Merley Paper, ATG Access , Hillier Nurseries ...

COMPANY PROFILE:

Priority Software is an international pioneer in ERP solutions, offering an ERP package that is rich in functionality, fully integrative, simple to implement and easy to maintain. **Priority's** vision is to empower businesses of all sizes with a comprehensive, flexible, and simple business management solution that increases profitability and efficiency. To date, over 7,000 companies across a wide range of industries in 40 countries rely on **Priority's** solutions. As part of their mission to make ERP easier and to provide an affordable alternative to complicated and expensive solutions offered by better-known giant brands, **Priority** makes a point to innovate with changing technology, such as full support for mobile and the cloud. **Priority's** large ecosystem of dozens of business partners around the world speaks to its commitment to providing reliable and quality products and services at the highest level.